

Mary Alice Arthur

STORY ACTIVIST & AUTHOR

ABOUT MARY ALICE

Mary Alice Arthur is a **Story Activist**. Over decades travelling the world and going in and out of organizations, systems and cultures, working with groups and individuals, she realized that story is the secret superpower of humanity. The stories we tell are creating the world we live in, and since we live in a story, that means we can change it. She guides people longing to live a larger and more authentic life to uncover and craft the story that compels them to live that life. And she works with groups to find the stories that will bring their vision and potential into focus and action. She first came into contact with storytelling more than 30 years ago and has been an internationally recognised process host for more than 25 years. She is a steward of Art of Hosting, teaching participatory practice around the world and a co-creator of the Collective Story Harvest methodology. Mary Alice is the author of **365 ALIVE! Find your voice. Claim your story. Live your brilliant life.** and hosts **THE STORY DOJO**, an online community focused on the power and practice of story. She works with individuals, communities and organizations around the world. www.getsoaring.com

SUGGESTED INTERVIEW QUESTIONS

Why storytelling is the difference that makes a difference

- Why is storytelling one of humanity's secret superpowers?
- Why does storytelling have such an impact on people?
- You like to say: "We live in a story and that means we can change it." What do you mean by that?
- You also say: "When you know your story, you can trust yourself." Why is that important?
- What do you mean by "the geography of story"? Why is it important to know where you are on the map?
- What are some of the other human superpowers that are close companions to storytelling?
- What do you mean by Story Activism? What are the practices?

Why story means business

- Why is it important for leaders to be storytellers?
- Why do you say that stories are the currency of organization?
- How can working with stories help build a stronger culture? What is culture anyway?
- You say there's a story in every meeting. What do you mean? How can storytelling make better meetings?
- Why do you advise making a Story Health Check?
- Why do you say contribution is more important than participation? What makes engagement?

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THE POWER OF STORY

BOOK: 365 ALIVE!

A 52 week guide into working with the power of your story to change your destiny & your world

Story is our lens on the world and determines what we see and who we can be as a result. Over 52 weeks, **365 ALIVE!** guides you to uncover your gifts and strengths through working with aspects of the stories you tell yourself. / www.365alive.org

COMMUNITY: THE STORY DOJO

Find out more about the power & practice of story in an international online community

THE STORY DOJO features a new theme and a new guest each month in an interactive Fireside Conversation, plus a monthly Story Café where the community shares stories and inquiry around the theme. / www.thestorydojo.com

